Report: iBreastExam Screening Camp for CSSM female Students

Event: iBreastExam Breast Health Screening Camp

Organized By: Rotary Club of North West Malad

Beneficiaries: Female Students of C S S Mahavidyalaya, Chembur

Venue: LM Patel Rotary Eye Hospital, Malad West, Mumbai

Date: March 27, 2025

Occasion: Extension of International Women's Day Observance

1. Introduction

In the spirit of promoting women's health and well-being, and extending the observance of International Women's Day (celebrated March 8th), the Rotary Club of North West Malad organized a vital health initiative on March 27, 2025. A dedicated iBreastExam screening camp was conducted for the female students of CSSM at the premises of the LM Patel Rotary Eye Hospital. This initiative aimed to provide accessible, painless breast health screening and raise awareness about the critical importance of early detection in combating breast cancer.

2. Importance of Breast Health Screening

Breast cancer remains one of the most prevalent cancers affecting women globally and in India. Early detection is paramount and significantly improves treatment outcomes and survival rates. However, factors such as lack of awareness, fear, social stigma, and limited access to diagnostic facilities often deter women from seeking timely check-ups. Initiatives like this screening camp play a crucial role in

bridging this gap.

The iBreastExam technology utilized in this camp offers a significant advantage. It is a US FDA-cleared, handheld device that provides a non-invasive, radiation-free, and painless examination in minutes. Its ease of use and rapid results make it an ideal tool for community screening programs, encouraging participation among women, including younger demographics who might not typically undergo conventional screenings like mammograms unless symptomatic or at high risk. By providing this service, the Rotary Club of North West Malad addressed potential barriers and promoted proactive health management.

3. Event Execution

The camp was efficiently organized at the L M Patel Rotary Eye Hospital, leveraging its facilities and

supportive environment. Members of the Rotary Club of North West Malad coordinated the event,

ensuring a smooth process for the participating students. Trained healthcare professionals conducted

the iBreastExam screenings in a sensitive and private manner. Twenty-five female students from CSSM

availed themselves of this opportunity to undergo the breast health check-up. The atmosphere was

one of care and education, with professionals available to address queries and emphasize the

importance of regular self-examinations alongside clinical check-ups.

4. Outcomes and Impact

We are pleased to report that the iBreastExam screenings yielded positive and reassuring results. All

25 students(19+6 parents) who participated in the camp were found to have healthy reports, indicating

no signs of abnormalities requiring immediate follow-up. This outcome provided significant peace of

mind to the students and underscored the value of preventative health checks.

Beyond the immediate clinical results, the camp served as an important educational platform. It

successfully raised awareness about breast health, demystified the screening process, and empowered

these young women with knowledge about the importance of vigilance regarding their own bodies.

5. Conclusion

The iBreastExam screening was a commendable success. It provided a valuable health service to 25

female students, promoting early detection awareness using modern, accessible technology. The

positive health outcomes for all participants were heartening. This initiative exemplifies the Rotary

Club's commitment to community service and proactive healthcare, particularly concerning women's

health. Such programs are vital in fostering a health-conscious community and potentially saving lives

through early detection.

Report Compiled By: Smita Ganatra, Faculty, CSSM.









ROTARY CLUB OF BOMBAY NORTH WEST - MALAD

FREE BREAST SCREENING TEST & BODY COMPOSITION CAMP

फ्री ब्रेस्ट स्क्रीनिंग टेस्ट और बॉडी कम्पोजिशन कॅम्प

Date 27th March 2025 • Time : 9.00 am to 1.00 pm

Facilitated by
ROTARY CLUB OF MUMBAI





Along with



Location: L.M. Patel Eye Hospital, 3rd Floor, Swami Vivekananda Road, Next to IOL Petrol Pump, Malad (W), Mumbai 400064.



List of the participants for the ibreast examination

Sr. No.	Name	Signature
1	Pooja NIvate +1	
2	Pallavi Bhandare	
3	Sarita Kadam	
4	Prajkta Surve	
5	Gandhali Sathe	
6	Lalita Jadhav	
7	Suman Maurya	
8	Asmita Bhandage	
9	Mosami Valvi	
10	Anita Farle	
11	Tejasvi Shinde	
12	Mohana Priya	
13	Maithili Lohar	
14	Amruta Kumbhar	
15	Sneha Lad	
16	Varsha Jadhav	
17	Pavithra S.	
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